

Summer 49er

The Glacier City Gazette is producing a summer special issue that arrives May 23.

The advertising deadline is Friday, May 18.

Ad rates are below.

The 24-page issue will be full color, and 5,000 copies will be distributed to local businesses in the Turnagain Arm region. The Summer 49er will not be mailed, but this larger issue will be distributed over a longer period of time.

The Summer 49er will highlight the Turnagain Arm region's top activities in seven categories: culinary, arts/music, indoor and outdoor activities, holiday/seasonal events, health/beauty, and an x category for events not easily categorized. There will be family friendly listings in each category. Each entry will have a two-sentence minimum, a three-sentence maximum, and a photo if possible.

Glacier City Gazette Mission Statement

The Glacier City Gazette practices community oriented journalism and photography at the highest professional standards with integrity. We cover the communities in the Turnagain Arm region to keep them accurately informed about news, events, issues, and people that make this part of Alaska dynamic.

Advertising Rates & Dimensions

The Glacier City Gazette is based on a 6-column layout. Advertising rates and dimensions are as follows.

Rates:

Full Page \$1,000

3/4 Page \$775

2/3 Page \$675

1/2 Page \$550

1/3 Page \$375

1/4 Page \$300

1/6 page \$210

1/8 Page \$175

Business Card size \$75

Custom ad sizes are charged at a rate of \$12 per column inch

Ex: 8 column inches 2 col. wide (3.2222") by 4" tall = \$96

4 col. wide (6.6111") by 2" tall = \$96

Dimensions:

1/8 page

2 col. = 3.2222" x 5.625"

3 col. = 4.9167" x 3.75"

4 col. = 6.6111" x 2.8125"

6 col. = 10" x 1.875"

1/2 page

3 col. = 4.9167" x 15"

4 col. = 6.6111" x 11.25"

6 col. = 10" x 7.5"

1/4 page

2 col. = 3.2222" x 11.25"

3 col. = 4.9167" x 7.5"

4 col. = 6.6111" x 5.625"

6 col. = 10" x 3.75"

2/3 page

4 col. = 6.6111" x 15"

6 col. = 10" x 10"

1/3 page

2 col. = 3.2222" x 15"

3 col. = 4.9167" x 10"

4 col. = 6.6111" x 7.5"

6 col. = 10" x 5"

3/4 page

6 col. = 10" x 11.25"

Full page

6 col. = 10" x 15"